

# University of Pretoria Yearbook 2021

## Applied business project 751 (GIA 751)

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| <b>Qualification</b>          | Postgraduate   |
| <b>Faculty</b>                | <a href="#">Gordon Institute of Business Science</a>                                       |
| <b>Module credits</b>         | 20.00  |
| <b>NQF Level</b>              | 08   |
| <b>Programmes</b>             | <a href="#">PGDip in General Management</a><br><a href="#">PGDip in General Management</a> |
| <b>Prerequisites</b>          | No prerequisites.  |
| <b>Contact time</b>           | 28 contact hours per 3 week cycle  |
| <b>Language of tuition</b>    | Module is presented in English   |
| <b>Department</b>             | Gordon Institute of Business Science   |
| <b>Period of presentation</b> | Semester 1 or Semester 2   |

### Module content

This module is designed to enable students to analyse business problems, derive appropriate solutions, and communicate them effectively. Through classroom instruction and individual feedback, students learn to analyse a business case, generate and review solutions, and prepare a clear, logical written summary of their analysis. Students analyse the problem, conduct the appropriate research in the industry, apply the models and techniques covered, and prepare a consulting report for presentation to management and faculty.

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